



## **EAST MOUNTAIN HIGH SCHOOL ATHLETICS**

### **GYM BANNER ADVERTISING**

East Mountain High School is a public charter school serving grades 9 through 12 in Sandia Park since 2000. EMHS has a full slate of athletics, including soccer, cross country, dance/cheer, bowling, basketball, golf, and track & field for boys and girls, girls volleyball, girls softball and boys baseball which serve over 200 students. Despite our success, including 8 state team championships, teams are sometimes lacking essential equipment and resources to allow coaches to fully develop the teams.

Money raised by the gym banner program will go directly to the EMHS Athletics Account to be used by the athletic teams. It will help bridge the gap between what the EMHS can budget and what is needed to provide quality athletic programs and will be spent to help purchase equipment, uniforms, and for road trips.

By purchasing a banner, you are helping to ensure that all EMHS student-athletes and their families have equal access to every possible opportunity at the school. Our goal in raising money is to not only help defray costs for students and coaches, but to ease the burden of the school's operational budget. Just think of how much greater EMHS could be if every need of students and faculty members could be taken care of!

**Your banner will be displayed for a minimum of one calendar year. This includes a full slate of home volleyball, girls basketball, and boys basketball games, EMHS in-school and after school assemblies, plus all of Vista Grande Community Center events, including open gyms, community meetings, etc.**

**We can also have flyers or coupons for your business at the volleyball and basketball game ticket table for spectators to see and take.**

If you are interested in purchasing a banner, please contact EMHS asap. We do a couple of big hangings throughout the year and would love to put yours up at that time!

**Any questions please feel free to call Tawny Simkins at 505-480- 9029. Thank you.**

**David Naylor  
Athletic Director  
East Mountain High School  
505-977-0250  
dnaylor@eastmountainhigh.net**

**The East Mountain High School Athletic Department to be the sole agent to sell banners to hang in the VGCC gymnasium.**

**50% of funds raised, after cost, will help the individual soliciting the funds with their athletic fees. Our goal is to support our school while being able to offer opportunities to the business community at reasonable prices.**

**All advertisements must adhere to East Mountain High School code of conduct, no advertisements may promote activities prohibited in the East Mountain High School handbook.**

**Any other group or organization attempting to do so otherwise on behalf of or in the name of the East Mountain High School Athletic Department do not do so with our consent or blessing.**

**Any questions please feel free to call Tawny Simkins at 505-480- 9029. Thank you.**

**David Naylor  
Athletic Director  
East Mountain High School  
505-977-0250**

## GYM BANNERS ADVERTISING

- 3' X 6' or 3' x 3' Vinyl Full Color Banner
- 3' x 6' Score Board Banner (4-5 below the scoreboard vertically hanging)
- Displayed in Fisher Smith Gymnasium for 1 calendar year
- Exposure during EMHS home Volleyball and Basketball games
- Exposure in the Gymnasium during Vista Grande Activities including youth volleyball season, open gym basketball and volleyball, Lego League Tournaments, and Open Rec to name a few.
- Average daily traffic at the Vista Grande Community Center in ~ 600 people/day.

### 2018-2019 School Year Costs

#### SCOREBOARD BANNER

3' x 6' = \$700 for NEW Banner, \$600 for returning customer – vertically hanging below the scoreboard

#### WALL BANNERS

3' x 6' = \$600 for New Banner, \$500 for returning customer

3' x 3' = \$400 for New Banner, \$300 for returning customer

#### FLYER / COUPON AT TICKET TABLE

\$100 – To have flyer/coupon available on game days at ticket table

#### RETURNING BANNER CUSTOMERS

A discount of \$100 for returning **banner** customers who use the previous year's banner

Because we need uniform sized banners, we will create and print the banners with your logo(s) and information. Of course we will e-mail you a proof for your approval!

**Any questions please feel free to call Tawny Simkins at 505-480- 9029. Thank you.**

**David Naylor  
Athletic Director  
East Mountain High School  
505-977-0250**



**East Mountain High School**

**Banner Order Form**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Individual Items (circle):

Banners 3' X 6' (Below Scoreboard)	<u>\$700</u>
Banners 3' X 6' (Wall)	<u>\$600</u>
Banners 3' X 3'	<u>\$400</u>
Returning Customer Discount	<u>-\$100</u>
Total Amount Due	_____

Please make the check to East Mountain High School Foundation.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

EMHS Student who sold the banner: \_\_\_\_\_

<p>ART WORK</p>
-----------------